**Social me**

The project “Social me – let’s be online” is a Training Course designed for experienced youth leaders from European countries interested in introducing media as a tool in their organizations and in their work with young people. It encouraged cooperation, exchange of experience, skills and good practices between people working with youth and youth organizations. Over the years, we had participated in numerous projects for collaboration, training and international activities. Thus, we realized that our youth partner organizations, which work as entrepreneurs helping young people, and Erasmus students in Europe should unite in a project like this one. All of them needed specific training, in which they would become familiar with each other and exchange experience.

The main goal of the project was to show the participants how Internet and social media can be used as a way to promote active citizenship and youth entrepreneurship.

The specific goals were: to develop know-how for bringing youth-related issues to mainstream media; formation of skills for initiative and entrepreneurship, organizational skills for realization of different activities and encouragement of young people to be active European citizens.

Participation in the training course enabled young people to develop a thorough knowledge about social media marketing, and new startup ideas that are possible thanks to Internet and technological development. Additionally, they also attained expertise and attitudes through modules developed on the theme of active participation that assisted them in their attempt to get involved in the life of their community and to design and implement online advocacy actions as well as campaigns.

Moreover, the Training Course contributed to establish a lasting partnership with other young persons and representatives of organizations that work with young people and children around Europe, providing space for project planning between organizations.

Moreover, the additional value to the topic was assured with the active assistance of the ESN network from Bulgaria, France, Romania, Portugal, Greece, Denmark, France which are one of the most experienced in the field of entrepreneurship and organizational methods. Our other partners (Assosiation for Development, Education and Labour; Youth Union of People with Initiative; Assistance Centre for the Sustainable Development of Human Resources; AENAO; SEN - Stowarzyszenie Edukacji Nieformalnej; AEGEE - Yerevan) co-organized many training courses and exchanges on topics such as: leadership, entrepreneurship, project management and increasing multicultural understanding.

The project: “Social me – lets be online” was a Training Course designed for experienced youth leaders from European countries interested in introducing media as a tool in their organizations and in their work with young people. It encouraged cooperation, exchange of experience, skills and good practices between people working with youth and youth organizations. It lasted 9 days and took place near Strelcha (Plovdiv), in March-April 2015. The project will involved 39 participants from: Bulgaria, Slovakia, Lithuania, Portugal, Romania, Greece, Estonia, Poland, Denmark, France, Serbia, Spain and Armenia, three trainers and facilitators and one person support staff from "Europe on the move".

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The main activities of the project were: discussions, interactive presentations, games, outdoor activities as well as cultural evenings. The working methods, which we had chosen were in conformity with the non-formal education: creative presentations, "ice-breakers", "energizers", "harkness discussion", "group building" games, “lessons learned”, “learning by doing”, methods for summarizing, working in small groups, evaluation methods, "World cafe".